

FOR HOME SELLERS · SMARTSTART RATESAVER

Help your home sell sooner, without a price drop.

Here's how I help.

Hi, I'm Wendy, a mortgage lender. Most buyers shop by monthly payment, not price. With SmartStart, I give your buyer 1% of their loan to lower their payment or closing costs, so your home stands out and your price stays put.

DROPPING THE PRICE VS. LOWERING THE PAYMENT

Which one does a buyer actually notice?

Take \$10,000 off the price
Their payment goes down

\$65/mo

Lower their payment (2-1)
Their first-year payment goes down

\$508/mo

Example: \$500,000 home, 20% down, \$400,000 loan at 6.75%. To save a buyer that much with a price drop, you'd have to take about \$78,000 off.

FROM ME

1% for your buyer

I give your buyer 1% of their loan, at no cost to you.
On a \$400,000 loan, that's \$4,000, enough to lower their payment for the first year.

OPTIONAL

Want to do even more?

If you chip in too, we can lower your buyer's payment for two full years. That's a big selling point.



Your home stands out



More buyers can afford it



Keep your price



Lower buyer payments



Buyers can refinance free for 5 years

Wendy Thompson

Mortgage Loan Originator · NMLS #504814

(901) 461-8858

clients@thewendythompsonsteam.com

smartstartratesaver.com

SCAN
TO APPLY

This advertisement is not a guarantee of lending. Terms and conditions apply. All approvals subject to underwriting guidelines. Examples are for illustration only and are not an offer or approval of financing. Actual loan terms may differ based on qualifications, market conditions and loan product. Payments shown are principal and interest only on a 30-year fixed loan at an example {pct(RATE)} rate and do not include taxes, insurance or mortgage insurance. Temporary buydown payments are reduced only for the buydown period, and borrowers must qualify at the full note rate. The Wendy Thompson Team at World Home Loans | Company NMLS ID #2726290 | Wendy Thompson NMLS #504814. Equal Housing Lender.